

For immediate release

SENOKO ENERGY LAUNCHES RETAIL SERVICES FOR CONSUMERS

SINGAPORE, March 7, 2018 – Senoko Energy, Singapore’s largest power generation company by installed capacity, today launched its retail brand for households and small and medium enterprises (SMEs), giving them access to energy packages tailored to their needs when the market opens up later this month.

The launch comes ahead of the full liberalisation of the retail electricity market from the second half of this year, starting with a soft launch in Jurong in April, which will allow consumers to choose a provider from which they wish to buy electricity.

Senoko Energy’s retail energy products and services for households and small businesses will also aim to help customers reduce energy consumption using smart innovative technology. This includes providing energy consumption data and analytics via an online customer portal, allowing them to track their energy usage and choose an energy package that suits their needs.

These services are built on Senoko Energy’s existing portfolio of supplying electricity and delivering energy management solutions to corporate customers.

Senoko Energy’s President & CEO Bernard Esselinckx said, “With over 40 years of experience supplying Singapore’s power needs, we are one of the most dependable power generation companies locally and are committed to developing innovative energy solutions.

“As the market heads into full liberalisation, we are committed to helping consumers make the best choices and getting the most out of their energy packages. This means that we will continue to deliver efficient energy solutions and leverage technology and data insights to help them better manage their energy usage,” said Mr Esselinckx.

The company aims to bring additional everyday benefits to customers to make their lives easier and more convenient by working with consumer lifestyle partners to provide seamless integrated services.

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About Senoko Energy Pte Ltd (SEPL)

Senoko Energy Pte Ltd provides energy for life to generations of Singaporeans, delivering safe, innovative, and efficient energy supply to customers since 1977.

Integral to Singapore’s development, Senoko Energy is a pioneer in power generation and energy solutions, serving Singapore’s energy needs with proven reliable performance. As the largest power generation company by installed capacity in Singapore, Senoko Energy has a licensed capacity of 3,300 megawatts (MW), providing about 20 per cent of the nation’s electricity needs.

Senoko Energy was the first power generation company in Singapore to import clean natural gas for power generation in 1992, and first to launch a combined cycle plant in 1996. Senoko Energy is a staunch supporter of environmental sustainability through various CSR programs in Singapore and has contributed to a 42 per cent reduction in its carbon footprint since 2000.

Senoko is also the winner of the inaugural Singapore Energy Award in 2013 and is ISO certified in business continuity, business processes, environmental and work safety, quality, amongst others.

Senoko Energy has subsidiaries providing retail of electricity and related services, fuel storage tank leasing and terminal services, and gas operations services.

Senoko Energy Pte Ltd is owned by a consortium comprising Marubeni Corporation, ENGIE, The Kansai Electric Power Co. Inc., Kyushu Electric Power Co. Inc. and Japan Bank for International Cooperation.

Visit www.senokoenergy.com for more information.

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